

**Project Plan for Visual Voices of the Prisons Memory Archive: preservation, access and engagement Project outlining proposed activities for delivery phase 2016-19 grouped by theme**

**Theme A: Developing and Managing the Visual Voices Project and PMA Collection**

- 1. Project Management
- 2. Developing Good Governance of PMA Collection
- 3. Visual Voices Project Communications
- 4. Sustainability of the PMA Collection
- 5. Enhance Inclusivity in PMA Collection

**1. Outcomes for Heritage**

- 1 Heritage will be better managed (W)
- 2 Heritage will be in better condition (W)
- 3 Heritage will be better interpreted and explained
- 4 Heritage will be identified/recorded

**2. Outcomes for People**

- 1 People will have developed skills (W)
- 2 People will have learnt about heritage (W)
- 3 People will have changed their attitudes or behaviour
- 4 People will have had an enjoyable experience
- 5 People will have volunteered time

**3. Outcomes for Communities**

- 1 Environmental Impacts will be reduced (W)
- 2 More people and a wider range of people will have engaged with heritage (W)
- 3 Your local area/community will be a better place to live, work or visit
- 4 Your local economy will be boosted
- 5 Your organisation will be more resilient

**Theme C: Maximising Digital Accessibility to the PMA Collection**

- 1. Services of Technical Partner secured and developed
- 2. Maximising Digital Access through partnership user testing
- 3. Installation at six local sites

**Theme B: Preserving and Processing the PMA Collection for Access at PRONI**

- 1. Processing the PMA Collection at QUB
- 2. Transfer of PMA Collection from QUB to PRONI
- 3. Processing for access and preservation at PRONI

**Theme D: Engaging Audiences with the PMA Collection**

- 1. Develop and Deliver Content for Engagement with PMA Collection
- 2. Deliver Engagement Plan, including engagement with new audiences; Insight Series; Roadmap for Storytelling in the Digital Age